Program outline
During 2016 African countries will be involved in the start of the Continental Free Trade negotiations under the auspices of the African Union. It is anticipated that these negotiations will continue until at least 2018. The 26 Eastern and Southern African countries will also be involved in the negotiations relating to phase two of the Tripartite Free Trade Agreement which is also anticipated to be concluded by 2018. In addition, during 2016 African countries are expected to: begin the implementation of the Economic Partnership Agreements that the various African regions have concluded with the European Union; continue benefiting from the preferential market access granted to African countries under the US’s African Growth Act (AGOA); continue deepening their regional integration activities under the direction of COMESA, EAC, ECOWAS, SADC, SACU; and deepen their involvement with the on-going Doha Round of the World Trade Organisation. This will require all African countries to further develop their internal capacity to refine their national trade policies and to ensure that they are able to benefit from these various trade opportunities. In order to do this they will need to strengthen their internal negotiations with key stakeholders to ensure that national policies and trade negotiation strategies reflect their interests. This will require national trade policies that are inclusive, gender sensitive and well-articulated by their national trade negotiators.

The eight week course will be taught partly on the campus of the University of Cape Town’s Business School and partly on the campus of the University of Stellenbosch. The course will start on 17 October 2016 and finish on 9 December 2016.

Course objectives
By the end of the course, Awardees will:
- be equipped with the tools they need to clearly identify and articulate their country’s national interests and objectives in current and future trade negotiations;
- be equipped with the theoretical underpinnings of international trade negotiations as articulated by the World Trade Organisation and other international bodies concerned with the various aspects of international trade policy;
- gain a detailed understanding of the current status of the regional integration programmes of the region(s) their country is involved with, and how this compares with other African regions;
- be equipped with the tools they need to enhance their national consultation processes and develop inclusive trade policies and national negotiating strategies that will contribute to national growth and poverty alleviation; and
- receive assistance to improve their capacity to confidently and professionally articulate their ideas to their superiors, colleagues and wider national stakeholders.

Characteristics of ideal candidates
Candidates should have a first degree in a subject of relevance to their current job; have worked for their current employer for at least three years; and be professionally involved in – trade policy development, trade policy implementation, trade negotiations, aid for trade, trade related advocacy for specific stakeholders (private sector, women entrepreneurs, non-Government Organisations, etc.), trade promotion, or trade facilitation.

Course content – including pre and post engagement requirements
A pre-course e-learning assignment will ensure that all participants are familiar with the basic tools and terms of international trade prior to starting the course – this will include the required reference materials.

The eight week course consists of four major components: weeks 1 and 2 Introduction and Trade Fundamentals; weeks 3 and 4 Professional Certificate of International Trade modules delivered through e-learning and video conferences with the IIT staff who teach this course to our post-graduate students in Adelaide; weeks 5 and 6 International Trade and Development and Trade in Goods; and weeks 7 and 8 Trade in Services.
The course will include applied and extension activities (including relevant site visits), practical skills development, case studies from various African countries, regional trade negotiations simulations, policy-making and participatory exercises, video link-ups with specialists at the Institute for International Trade and the University of Adelaide, e-learning, engagement with relevant regional institutions, and contributions to work-place change (including through the post-course Work Programme on Return assignment).

Course details on a weekly basis

<table>
<thead>
<tr>
<th>WEEK 1 &amp; 2</th>
<th>MODULE</th>
<th>DESCRIPTION</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td></td>
<td><strong>Introduction and Trade Fundamentals</strong></td>
<td>Course overview and introduction to South Africa, review of the pre-course e-learning assignment and key international trade issues, participant country priorities and policies, economic and trade modeling, major African regional economic communities and trade agreements;</td>
<td>University of Cape Town Business School, Cape Town, South Africa</td>
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<tr>
<td></td>
<td><strong>Professional Certificate of International Trade</strong></td>
<td>This is a University of Adelaide accredited professional post-graduate certificate which addresses the fundamental issues of international trade and the requirements of the World Trade Organisation</td>
<td>University of Cape Town Business School, Cape Town, South Africa</td>
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<tr>
<td></td>
<td><strong>International Trade and Development and Trade in Goods</strong></td>
<td>International trade and poverty reduction, international trade and gender, aid for trade, rules of origin, negotiating a trade in goods agreement, special and differential treatment</td>
<td>University of Stellenbosch, Stellenbosch, South Africa</td>
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<tr>
<td></td>
<td><strong>Trade in Services</strong></td>
<td>The international trade in services revolution, the challenges of trade in services for African negotiators, investment promotion in the services sector, case studies on various African services sectors, developing a national trade in services negotiations strategy, services regulation and dispute settlement.</td>
<td>University of Stellenbosch, Stellenbosch, South Africa</td>
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